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Mayor Don Darling and Common Council
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Mayor Darling and Members of Common Council

On behalf of EY it is my pleasure to support the City of Saint John's application for the Government of Canada's Smart Cities Challenge.

Since we became involved earlier this year I have been impressed with the level of community engagement the team has conducted to develop the Challenge Statement and the application. My perspectives originate from being both a business professional as well as a concerned resident in the region, and I am particularly heartened that the community chose Population Decline with a focus on Newcomer Retention as the focus of the application.

Our community recognizes how important this is for all of us who live or would like to live here. As I am sure you are well aware, Saint John was the only census metropolitan area (CMA) in the country to lose population in the 2016 census.

We believe that a successful application will mean positive change for our population and will serve communities across the country facing a similar situation.

Sincerely

Partner
EY